Requirements (items to produce):

One document to produce!

# Pre-read document

- Present your problem

* Malnutrition is a rampant problem in hospitals
* It is incredibly hard to visually identify malnutrition
* Can be easy to track how much a single patient eats, but very hard to track how much multiple patients eat.
* Can be hard to determine how much of a specific food a patient eats.

- Customer discovery plan

* Use family or friend connections to set up meetings with hospital staff. Ask them if they would be interested in a product like this.
* Reach out to retirement homes.
* Look into developing an app. Could expand to the general public, not just hospitals. Potential candidates could be public school system or prison systems.

- Highlight your team

* Kenneth Cochran - CEO
* Joe Siapno - CFO
* Omar Shakhtour - CTO

- Show your product (without just using screenshots)

* Website, video demonstration of what our ai would do.

- Timelines (Company structure, Financial, Product development)

* Reach funding goals after maybe 1 - 3 months?
* Have ai written in 3 months, integrate it with the camera hardware after 6 months, deploy beta tests to hospitals. Get beta feedback by 9 months and iterate.

- Budget ($$ to get it done - called the ask)

* Something like 200k investment towards development of

# Executive summary (**1st page - 1 page only**)

- Present your problem

- Customer discovery plan

- Highlight your team